FROM AN IDEA...
TO ITS MARKETING

CiT

Center for Innovation and Technology

25th anniversary 1997-2022

AMERICA'S SBDC

TECHNOLOGY ACCREDITED

PUERTO RICO

INTER AMERICAN UNIVERSITY

INNOVATION AND TECHNOLOGY

THE MARKETING OF INNOVATIVE IDEAS is essential for the ***Puerto Rico Small Business & Technology Development Center*** (SBTDC), whose mission is to provide integrated and multidisciplinary solutions in a competitive, innovative and technological environment.

The Center for Innovation and Technology (CIT) of the Puerto Rico SBTDC, offers advice to assist small businesses, scientists, doctors, engineers and others throughout the island for projects that have marketing potential. These services are offered with the support of strategic partners such as the Science Trust, the Industrial Development Company (PRIDCO), the Inter-American University of Puerto Rico, and the Federal Small Business Administration.

SBIR / STTR PROGRAMS

The Small Business Innovation Research (SBIR) and the Small Business Technology Transfer Programs (STTR) have programs that enable the development of innovation projects in areas such as technology, science, agriculture and health, among others.

These federal programs subsidize research and development projects in the small and medium-sized businesses and universities sector for:

- Initial risk capital for feasibility studies
- Grant funds for higher risk research stages
- The company retains its intellectual property rights

SERVICES

- Individualized advice including assistance in the development of SBIR/STTR proposals, business plans and technology marketing plans.
- Seminars aimed at reporting on intellectual property, strategies and programs that offer capital investment and/or funding sources.
- Round tables to encourage the participation of key local entities and individuals and to discuss needs and strategies.
- Ongoing support from certified business and technology consultants.

Other sources of funds for research and development projects include private and state venture capital, Joint Ventures, and individual investors (angel investors).

FEDERAL AGENCIES PARTICIPATING IN THE SBIR/STTR PROGRAM

- Department of Defense
- Department of Energy
- Department of Health and Human Services
- National Institute of Health (NIH)
- National Science Foundation (NSF)
- National Aeronautics and Space Administration (NASA)
- Department of Agriculture (USDA)
- Department of Commerce
- National Oceanic and Atmospheric Administration (NOAA)
- National Institute of Standards and Technology (NIST)
- Department of Education
- Environmental Protection Agency (EPA)
- Department of Homeland Security
- Department of Transportation

PUSHING BIG ON THE LITTLE ONE
Knowing the seminars offered in 2022 or request business assistance you can access **negociospr.org**

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Marketing • Access to Capital
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Fajardo 787.863.2390 ext. 2360
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San Germán 787.892.6760

San Juan 787.763.5108
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Funded in part through a Cooperative Agreement with the U.S. Small Business Administration.

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